



*"Recognizing Lee County Law Enforcement Heroes"*

**SPONSORSHIP OPPORTUNITIES AND BENEFITS  
2017 LAW AND ORDER BALL**

[www.lawandorderball.org](http://www.lawandorderball.org)

## **\$25,000 TITLE Sponsor - Sheriff/Chief – (1) Available**

- Priority logo placement on all promotional ads, invitations, signage and Rotary Club of Fort Myers South website (*with active web link, including company profile article*) as Presenting Sponsor
- Three (3) tables of ten (10) guests each (total of thirty) \*\*24 guests and 6 officers/dignitaries/their guests
- Opportunity to host Sheriff, Police Chief, Mayor *or* Honorary Chair(s) at your table
- Admission for 20 guests to VIP Reception immediately prior to event
- Opportunity to welcome guests at the VIP Reception
- Recognition at event by the Master of Ceremonies
- Opportunity to place promotional item in gift bag at Law and Order Ball event
- Prominent recognition at event by the Master of Ceremonies
- Back cover full page ad space in event program
- Sponsor table sign
- CEO message and company logo listed as Title Sponsor on event PowerPoint
- Company logo listed as the Sponsor Level on selected mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-17
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$20,000 VIP Reception Presenting Sponsor - (1) Available**

- Prominent logo placement on all promotional ads, invitations, signage and Rotary Club of Fort Myers South website (*with active web link, including company profile article*) as VIP Reception Presenting Sponsor
- Three (3) tables of ten (10) guests each (total of thirty) \*\*24 guests and 6 officers/dignitaries/their guests
- Admission for 20 guests to VIP Reception immediately prior to event
- Opportunity to welcome guests at the VIP Reception
- Recognition at event by the Master of Ceremonies
- Opportunity to provide promotional item at VIP Reception at the Law and Order Ball event
- Prominent recognition at event by the Master of Ceremonies
- Full page ad space (Front inside cover) in event program
- Sponsor table sign
- CEO message and company logo listed as VIP Presenting Sponsor on event PowerPoint
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$15,000 Deputy Chief/Sheriff Sponsor**

- Prominent logo placement on all promotional ads, invitations, event night signage and Rotary Club of Fort Myers South website (*with active web link, including company profile article*)
- Two (2) tables of ten (10) guests each (total of 20) \*\*16 guests and 4 Officers/Guest Award Finalists
- Admission for 10 guests to VIP Reception immediately prior to event
- Recognition at event by the Master of Ceremonies
- Full page ad space (Back inside cover) in event program \*
- Sponsor table sign
- CEO message and company logo listed as Deputy Chief/Sheriff Sponsor on event PowerPoint
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$10,000 Inspector/Commander Sponsor**

- Two (2) tables of ten (10) \*\*16 guests and 4 Officers/Guest Award Finalists
- Admission for 10 guests to VIP Reception immediately prior to event
- Recognition at event by Master of Ceremonies
- Full page ad space in event program
- Sponsor table sign
- Company name/logo listed as Inspector Sponsor on Rotary Club of Fort Myers South website
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$7,500 Major Sponsor**

- One table of ten (10) guests \*\*8 guests and 2 Officers/Guest Award Finalists
- Admission for 6 guests to VIP Reception immediately prior to event
- Recognition at event by Master of Ceremonies
- Full page ad space in event program
- Company name/logo listed as Major Sponsor on Rotary Club of Fort Myers South website
- Sponsor table sign
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$5,000 Captain Sponsor**

- One table of ten (10) guests \*\*8 guests and 2 Officers/Guests Award Nominee
- Admission for 4 guests to VIP Reception immediately prior to event
- Company name/logo listed as Captain Sponsor on Rotary Club of Fort Myers South website
- Recognition at event by Master of Ceremonies
- 1/2 page ad space in event program
- Sponsor table sign
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-17
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$3,500 Lieutenant Sponsor**

- One table of ten (10) guests \*\*8 guests and 2 Officers/Guests Award Nominee
- Admission for 2 guests to VIP Reception immediately prior to event
- 1/2 page ad space in event program
- Sponsor table sign
- Company logo listed as the Sponsor Level on all mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18.
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- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

### **\$2,000 Sergeant Sponsor**

- One table of eight (8) \*\*6 guests and 2 Officers/Guests Award Nominee
- ¼ page ad space in event program
- Sponsor table sign
- Company logo listed as the Sponsor Level on event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the Law and Order Ball logo in company advertising and in company website through 9-30-18
- Receive year-round communication on Rotary Club of Fort Myers South updates and activities
- Recognition by the Rotary Club of Fort Myers South at Annual Installation Banquet to be held June 2018
- First right of refusal for 2018 event

**\*If more than one sponsor commits at these levels, the first signed contract will receive this benefit. Additional sponsors will receive ad space in other prominent location.**

**\*\*Please note that these benefits only apply if a signed sponsorship contract is in place prior to benefits being produced.**



**2017 LAW AND ORDER BALL  
SPONSORSHIP COMMITMENT FORM**

We would like to participate at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$25,000)                    | <input type="checkbox"/> Major Sponsor (\$7,500)      |
| <input type="checkbox"/> VIP Reception Presenting Sponsor (\$20,000) | <input type="checkbox"/> Captain Sponsor (\$5,000)    |
| <input type="checkbox"/> Deputy Chief/Sheriff (\$15,000)             | <input type="checkbox"/> Lieutenant Sponsor (\$3,500) |
| <input type="checkbox"/> Inspector/Commander (\$10,000)              | <input type="checkbox"/> Sergeant Sponsor (\$2,000)   |

**Please list company/organization on all event correspondence as follows:**

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Program Ad Sizes: **Full-8 ½ x 11 ; ½ pg-8 ½ x 5 ½ ; ¼ pg- 4 ¼ x 5 ½** **DUE 8/18/17**  
**See Next Page for Complete Ad Specs**

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

Payment:  
 **Check Enclosed** (Payable to: *Rotary Club of Fort Myers South Foundation*)  
 **Please Send Invoice**

All donations are tax deductible to the full extent of the law.  
**Please return completed forms to:**  
**The Eventful Company**  
**c/o Rotary Club of Fort Myers South Foundation, Inc**  
**PO Box 61986**  
**Fort Myers 33906**  
[www.lawandorderball.org](http://www.lawandorderball.org)



## 2017 Law & Order Ball Event Program Advertising

<u>Full Page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>Bus. Card</u>
\$2000	\$1000	\$500	\$250
8½ X 11*	8 ½ X 5 ½	4 ¼ X 5 ½	3 1/2 X 2

**\*No Bleeds, ¼" white margin on all sides, Width X Height (high-res. PDF files are preferred)**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information

Forms of payment, please circle:    Check    Credit Card

**Please make checks payable to: Rotary Club of Fort Myers South Foundation, Inc.**

Mailing address: PO Box 61986, Fort Myers, FL 33906

**Credit Cards are payable online at [www.lawandorderball.org](http://www.lawandorderball.org)**

**\*\*501c-3 certificate: #85-8013361132C-9**

All SPONSOR program ads and logos are submitted to The Eventful Company: [lori@eventfulinc.com](mailto:lori@eventfulinc.com)

For art-related questions on how to best set-up or save/export your ad,

**please contact Rapid Print at 239-590-9797.**

**PROGRAM AD & LOGO DEADLINE IS: WEDNESDAY, August 18, 2017.**

*Thank you for supporting Rotary Club of Fort Myers South and the Law & Order Ball.*